

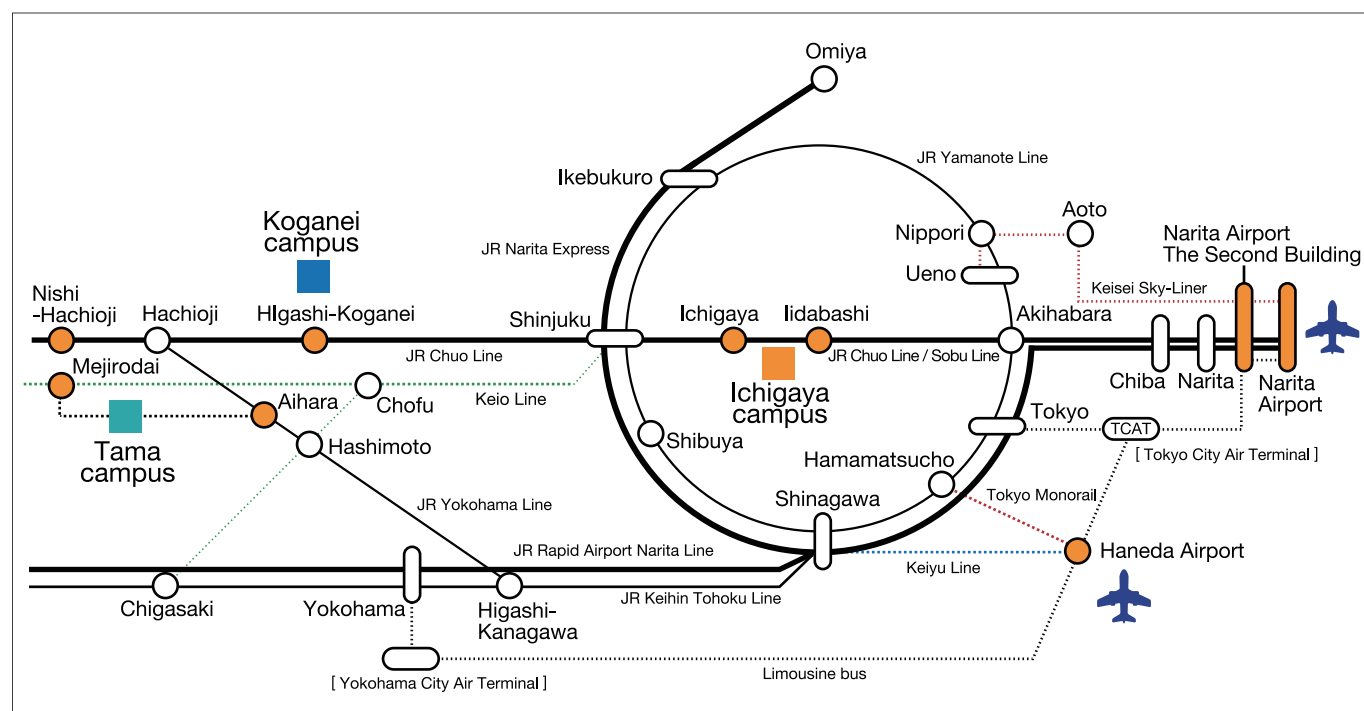
# Hosei Global MBA

powered by Japanese knowledge and technologies

For September 2019 intake



## Ichigaya Campus



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# Admission Policy

Intensifying globalization and rapidly evolving information and communications technologies are causing what many call the fourth industrial revolution. In such an environment, demands are high for individuals able to navigate this new frontier using not only the knowledge of management and IT, but who are also comfortable in the new industries that emerge as the fusion of hitherto separate industrial sectors. What is needed is the type of person we call a business innovator.

Business innovators are not limited to the types of people with the ability to start new businesses, but also those with the competency to pursue innovation in existing businesses, be that through reorganization of existing business models, restructuring of existing business organizations, diversification to new markets, or even societal innovations via social entrepreneurship.

Our goal is to develop talent with the above skill sets. Accordingly, our admission policy is to admit individuals with practical business experience who are interested in and passionate about the opportunity to contribute to business innovation (as well providing the required transcripts, letters of recommendation, essays etc.)

## Profile

The Hosei Business School of Innovation Management (HBS/IM) started offering a new Global MBA program (GMBA) in September 2015. Students enrolled in this 1.5-year course will study Japanese business practices, Japanese companies, and Japanese management styles in the English language.

Since its inception, the HBS/IM has focused on producing graduates who have a thorough understanding not only of the major companies, but also of the small and medium-sized enterprises in Japan. In accordance with globalization, a program taught in English has been added to our existing Japanese curriculum (one-year full-time MBA course and two-year MBA for working professionals).

## Outline

Name : Business School of Innovation Management Global MBA Program

Degree : Master of Business Administration

Standard period for completion of study : 1.5 years (start in September, graduate in March)

# The Differences Hosei GMBA Provides You

## 1 You learn Japanese business and management

You are able to learn Japanese business practices and management styles by studying for your MBA in Japan. Your knowledge of Japanese production, supply management, and marketing will be your edge, as will be your understanding of such concepts as omotenashi and familiarity with such pop culture media as manga & anime. The Hosei GMBA curriculum focuses strongly on companies operating in these areas.

## 2 Your internship gives you invaluable work and social learning experience

The Hosei GMBA program includes two internships, the first year Internship 1 usually at a regional government office, and the second year Internship 2 usually at a business enterprise. These internships are not only tremendous opportunities for gaining work experience, but they also enable you to have a well-rounded social experience during your time in Japan.

\* Students bear the full expenses including transportation, accommodations, meals, etc., during the internship

## 3 You have the opportunity to develop your Japanese language skills

The Hosei University Japanese Language Program offers Japanese lessons for 30,000 yen per course. By learning Japanese language, together with your native tongue and the GMBA based English language skill, you become a bilingual or trilingual business person. This will be a huge advantage to you as you enter the global workforce and continue in your career. Also, with your improved Japanese ability, you are able to take regular MBA courses taught in Japanese.

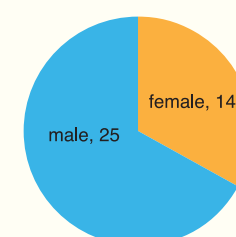
## Student Data (since 2015)

### 1 Countries represented

China (mainland, Taiwan, and Hong Kong), Thailand, Brazil, Pakistan, Myanmar, Zimbabwe, Vietnam, South Africa, Cameroon, Korea, Colombia, United Kingdom and United States.

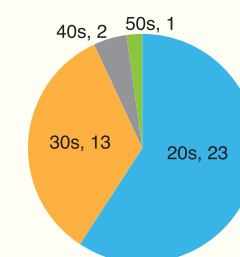
### 2 Gender distribution

14 females / 25 males



### 3 Age distribution

20s 23 students 30s 13 students 40s 2 students 50s 1 student





# Curriculum

## Design policy of the program

The program focuses on strengthening students' understanding of Japanese management and Japanese companies, while equipping them with the basic knowledge and global expertise of a regular MBA program. You gain practical experience in a real business environment, choosing from private companies and local government organizations for internships. Classes are offered on weeknights and Saturday afternoons, allowing you to work (in either the private or public sector) during the day while attending the course.

## Degree requirements

Total of 38 credits

- 12 credits in practical studies + 26 credits in lecture courses
- Practical studies: 6 credits per year for internship (or field research in special cases)

# Course outline

\* Students bear the full expenses including transportation, accommodations, meals, etc., during the internship

## Basic courses (Required)

### Japanese Culture and Business

Since obviously we will not be able to study every culture, we will develop ways of thinking about and identifying cultural variables that appear through communication. The goal is to give you a framework that will enable you to analyze and understand the cultures with which you will have contact.

### Organizational Management

This is a basic MBA course designed to give students basic knowledge and skills of management. It especially emphasizes the integration of theories and frameworks with real world applications in order to help students better understand how to manage others in organizations.

### Management Strategy

An effective management strategy is absolutely necessary for companies to create innovation. Student will learn the basic knowledge and essential skills to plan and practice management strategy.

### Business Communication in Japanese Organization

In this class, you will learn cultural, behavioral and organizational differences between Japan and other countries, including your mother country, to make an effective communication strategy in a workplace.

### Global Management

This course focuses on developing skillset of "Management" for upcoming indeed global business environments. Students are expected to achieve getting knowledge, abilities of "Strategic \_inking", "business Acumen", "How to strengthen management skill" and "How to brain storm effectively".

## Specialized courses

### Accounting

Accounting is a lecture for studying accounting theory and accounting practice. The primary goal of this course is to help students develop the skill for reading the financial statements and provide analysis on the financial information. This course also deals with some key areas in accounting including deferred tax accounting, pension accounting, business combination, and etc.

### Service Management in Japan

This course is an introduction to Service Management in Japan. It includes the components of and expectations for the service sector, the specific characteristics of services in Japan, and of the major constraints driving change in the context of innovation.

### Financial Management

This course will provide you with the indispensable theories in finance as well as their application to business with special focus on ventures. Financial management spans from working capital management, capital budgeting, business risk management and corporate valuations.

### Opportunity and Entrepreneurship in Japan

This course provides an introduction to entrepreneurship and related opportunities in Japan. This is done in the context of lessons from the study of the innovation process, which at its core seeks to link the power of emerging ideas to the development of profitable business.

### Marketing in Japan

Marketing viewpoints give business the foundation of value creation. In this course, students are invited to revisit key concepts and ideas of marketing and then study Japanese businesses from the scope of marketing.

### Logical Thinking

Logical thinking is a lecture for thinking, writing, and presentation in business. The primary goal is to help students develop the skills needed to analyze business issues, explore possible solutions, and design a new business.

### Managing Talent

This course offers learning experience to better understand how you should manage organizational members who are critical in achieving your organizational missions. In this course we call such people "talents".

### Media and Entertainment

This course provides an introduction to the Media & Entertainment industries. This is done in the context of lessons from the study of the innovation process, which at its core points to a major challenge of such industries: developing profitable business out of emerging ideas.

## Applied courses

### Project A (Internship)

The Internship Program is an opportunity for students to learn through practical experience. While the internship experience is invaluable as a means of professional networking and career advancement, our program is also designed to help students make practical linkage between their regular classroom work and their professional careers.

\* Students who take Project A (Internship) are supposed to bear the full expenses including transportation, accommodations, meals and so on.

### Japanese Management

Japan has made a significant success since 1868 and 1945 and achieved economic prosperity. Some of glory cases are recorded in the text book, some of regretful cases may not be, or will not be. This class is aimed at students who want to find a back-door by learning light and dark of Japanese Management.

### Japanese Production Management & Supply Chain Management

Students will learn how to formulate hypotheses to understand strengths and limitations of Japanese production management and supply chain management, not only from the front door but also from the back door.

### Multinational Business

Business Management is a study tour class to overseas held in Summer term. Japanese companies visits, management talks, networking events and cultural experience sessions with local executives will be arranged so you can gauge the market situation up close and gain experience-based market insights.

\* Students who take Multinational Business are supposed to bear the full expenses including transportation, accommodations, meals and so on.

# Admissions

## Selection criteria

- Number of students to be accepted : Approximately 15
  - 4-year university degree(or equivalent)required.
  - More than three years of work experience required.
  - Required English ability\* :
    - a TOEIC® score of 740 or above,
    - a TOEFL® score of at least 81 (Internet-based)or 553 (paper-based)
    - or an IELTS™ score of 6.0 or above
- Applicants not meeting all the requirements may be eligible for equivalent qualification assessment.  
 If you have difficulty with the requirements, please contact us about this possibility before submitting your application.  
 : gmba@ml.hosei.ac.jp
- Two letters of recommendation (from a work supervisor and an academic supervisor who know the applicant well) in English or Japanese
  - Two English essays (essay topic will be assigned in application materials)
  - An interview to be conducted upon receipt of the above documents (interviews to be held either at the HBS/IM or by online video chat via Zoom or other software)
- First-round selections will be made by way of a comprehensive review of letters of recommendation, English essays, and test scores.
  - Prospective students who pass the first-round will go on to the second round of the selection process, which will be an interview conducted via Zoom or by some other method. (Interviews will be conducted at a mutually agreed upon date and time.) Our professors will interview the prospective candidates. Selection will be based on a comprehensive evaluation of the results from the first- and second-rounds.

## First Entry

Application period: January 9 – February 9, 2019  
 The result of the First-round selection will be announced on February 21.  
 Second-round selection (interview): March 2  
 The final result will be announced on March 8.

## Second Entry

Application period: April 15 – May 15, 2019  
 The result of the First-round selection will be announced on May 24.  
 Second-round selection (interview): June 1  
 The final result will be announced on June 11.



# Tuition and other Fees

## Students entered in Academic Year 2019 (unit : JPY)

	1st (Fall 2019)	2nd (Spring 2020)	3rd (Fall 2020)
Entrance Fee	¥270,000 -	-	-
Tuition	¥714,000 -	¥713,000 -	¥713,000 -
Facilities Fee	¥180,000 -	¥180,000 -	¥180,000 -
Total	¥1,164,000 -	¥893,000 -	¥893,000 -

## Hosei university graduates entered in Academic Year 2019 (unit : JPY)

	1st (Fall 2019)	2nd (Spring 2020)	3rd (Fall 2020)
Entrance Fee	¥135,000 -	-	-
Tuition	¥714,000 -	¥713,000 -	¥713,000 -
Facilities Fee	¥90,000 -	¥90,000 -	¥90,000 -
Total	¥939,000 -	¥803,000 -	¥803,000 -

Please note that the full expenses including transportation, accommodations, meals, etc., are necessary during the internship, field research and Multinational Business in addition to the above tuition and other fees.

## Financial Aid for International Students

### Hosei University Reduced Tuition for International Students

Hosei University offers a tuition reduction system for international students who hold a student visa.  
 The aim is providing educational opportunities for Hosei international students in need of financial assistance.  
 You will get the details from Hosei Global Education Center after your admission.

