



# Admission Policy

Intensifying globalization and rapidly evolving information and communications technologies are causing what many call the fourth industrial revolution. In such an environment, demands are high for individuals able to navigate this new frontier using not only the knowledge of management and IT, but who are also comfortable in the new industries that emerge as the fusion of hitherto separate industrial sectors. What is needed is the type of person we call a business innovator.

Business innovators are not limited to the types of people with the ability to start new businesses, but also those with the competency to pursue innovation in existing businesses, be that through reorganization of existing business models, restructuring of existing business organizations, diversification to new markets, or even societal innovations via social entrepreneurship.

Our goal is to develop talent with the above skill sets. Accordingly, our admission policy is to admit individuals with practical business experience who are interested in and passionate about the opportunity to contribute to business innovation (as well providing the required transcripts, letters of recommendation, essays etc.)

## Profile

The Hosei Business School of Innovation Management (HBSIM) started offering a new Global MBA program (GMBA) in September 2015. Students enrolled in this 1.5-year course will study Japanese business practices, Japanese companies, and Japanese management styles in the English language.

Since its inception, the HBSIM has focused on producing graduates who have a thorough understanding not only of the major companies, but also of the small and medium-sized enterprises in Japan. In accordance with globalization, a program taught in English has been added to our existing Japanese curriculum (one-year full-time MBA course and two-year MBA for working professionals).

## Outline

Name : Business School of Innovation Management Global MBA Program

Degree : Master of Business Administration

Standard period for completion of study : 1.5 years (start in September, graduate in March)

# The Hosei GMBA Difference

With Hosei GMBA, you have the following advantage in your MBA studies:



- 1 You will be at a major Japanese university
- 2 You will be located in the center of Tokyo
- 3 You will study in English, but may take courses in Japanese also if you wish
- 4 You are able to take Japanese language courses (Hosei University Japanese Language Program offers each course for 30,000 yen)
- 5 You will study with other English-language students, while sharing an office and interacting with Japanese-language MBA students as well
- 6 You will be preparing for your future, because in addition to standard management study HBSIM pays special attention to family businesses, Small & Medium businesses and startups
- 7 You will gain work experience while having fun, because the GMBA program includes two internships: the first at a regional government office and the second at a business enterprise (full expenses paid by students)
- 8 You will start studying in September, and receive your MBA in 18 months
- 9 You are able to work during your studies if you need to, since courses are available in the evenings and Saturdays
- 10 Your MBA application will be simple due to the GMBA's streamlined process, with two applications periods for your convenience



# Curriculum

## Policy of the Program

The program focuses on strengthening students' understanding of Japanese management and Japanese companies, while equipping them with the basic knowledge and global expertise of a regular MBA program. You gain practical experience in real business environments, including internship experience in regional government organizations and private companies. Classes are offered on weeknights and Saturdays, allowing you to work during the day while attending the course.

## Degree requirements

Total of 48 credits

- 12 credits in practical studies+36 credits in lecture courses
- Practical studies: 6 credits per year for internship (or field research in special cases)

# Course outline

\* Students bear the full expenses including transportation, accommodations, meals, etc., during the internship

## Core Courses (Required)

### Business Practice in Japan

An introduction to standard business practice in Japan. The purpose is to provide general preparation for working in Japan, as well as specific preparation for the practical learning opportunities students will encounter. Accordingly, this course also provides an overview of the practical learning opportunities of the GMBA: internship and field research.

### Strategic Organizational Management

This is a basic MBA course designed to give students basic knowledge and skills of management. It especially emphasizes the integration of theories and frameworks with real world applications in order to help students better understand how to manage others in organizations.

### Management Strategy

An effective management strategy is absolutely necessary for companies to create innovation. Student will learn the basic knowledge and essential skills to plan and practice management strategy.

### Business Communication in Japanese Organization

In this class, you will learn cultural, behavioral and organizational differences between Japan and other countries, including your mother country, to make an effective communication strategy in a workplace.

### Global Management

This course focuses on developing skillset of "Management" for upcoming indeed global business environments. Students are expected to achieve getting knowledge, abilities of "Strategic thinking", "business Acumen", "How to strengthen management skill" and "How to brain storm effectively".

## Specialized courses

### Accounting

Accounting is a lecture for studying accounting theory and accounting practice. The primary goal of this course is to help students develop the skill for reading the financial statements and provide analysis on the financial information. This course also deals with some key areas in accounting including deferred tax accounting, pension accounting, business combination, and etc.

### Service Management in Japan

This course is an introduction to Service Management in Japan. It includes the components of and expectations for the service sector, the specific characteristics of services in Japan, and of the major constraints driving change in the context of innovation.

### Financial Management

This course will provide you with the indispensable theories in finance as well as their application to business with special focus on ventures. Financial management spans from working capital management, capital budgeting, business risk management and corporate valuations.

### Opportunity and Entrepreneurship in Japan

This course provides an introduction to entrepreneurship and related opportunities in Japan. This is done in the context of lessons from the study of the innovation process, which at its core seeks to link the power of emerging ideas to the development of profitable business.

### Marketing in Japan

Marketing viewpoints give business the foundation of value creation. In this course, students are invited to revisit key concepts and ideas of marketing and then study Japanese businesses from the scope of marketing.

### Logical Thinking

Logical thinking is a lecture for thinking, writing, and presentation in business. The primary goal is to help students develop the skills needed to analyze business issues, explore possible solutions, and design a new business.

### Managing Talent

This course offers learning experience to better understand how you should manage organizational members who are critical in achieving your organizational missions. In this course we call such people "talents".

### Media and Entertainment

This course provides an introduction to the Media & Entertainment industries. This is done in the context of lessons from the study of the innovation process, which at its core points to a major challenge of such industries: developing profitable business out of emerging ideas.

## Applied courses

### Project 1-A and 2-A (Internship 1 & 2)

Project 1-A is an internship which generally takes place at a regional government office in Japan, over four weeks in January-February at the end of GMBA Program Year 1. Project 2-A is an internship which generally takes place at a private sector company in Japan, for 160-to-200 hours in the summer-fall-winter period at the end of GMBA Program Year 2. The purpose of both is to provide opportunities for business learning in real-world workplaces and for intensive Japanese language and cultural learning, in both public sector and private sector contexts. (Students bear full internship expenses, including transportation, accommodations, meals etc.)

### Japanese Management

Japan has made a significant success since 1868 and 1945 and achieved economic prosperity. Some of glory cases are recorded in the text book, some of regretful cases may not be, or will not be. This class is aimed at students who want to find a back-door by learning light and dark of Japanese Management.

### Japanese Production Management & Supply Chain Management

Students will learn how to formulate hypotheses to understand strengths and limitations of Japanese production management and supply chain management, not only from the front door but also from the back door.

### Open Innovation

Open Innovation is used by companies go beyond their own internal innovation practices to access innovation sources from outside the company. This enables companies to accelerate the pace of innovation needed to sustain their businesses in our fast changing world. The cases of global corporations that have successfully developed open innovation strategies will be shared in this course, such as Procter and Gamble's Connect and Develop strategy.

# Admissions

## Selection Criteria

1. Limit on number of students: 15 or less
2. Degree requirement: 4-year university degree (or equivalent)
3. Work experience requirement: More than 3 years
4. English requirement: One of the following within the past 2 years
  - TOEIC® score of at least 740
  - TOEFL® score of at least 81 (Internet-based) or 553 (paper-based)
  - IELTS™ score of at least 6.0

Note: Applicants not meeting all the requirements may be eligible for equivalent qualification assessment (for example, 3-year degrees in some countries, career experience instead of degree, graduate of English-language degree program instead of English test score, family business experience instead of job experience, etc). If you have difficulty with the requirements, please contact us about this possibility before submitting your application:

gmba@ml.hosei.ac.jp

## Application Package

1. Two letters of recommendation in English or Japanese (from a work supervisor and an academic supervisor who know the applicant well)
2. Two English essays (essay topic will be assigned in application materials)
3. An interview to be conducted upon receipt of the above documents (interviews to be held either at the HBSIM or by online video chat via Zoom or other software)

## Selection Process

1. First-round selections will be made by way of a comprehensive review of letters of recommendation, English essays, and test scores.
2. Prospective students who pass the first-round will go on to the second round of the selection process. This is an interview conducted by professors at Hosei University, either in person at Hosei University, or online via Zoom or some other online chat method. (Interviews will be conducted at a mutually agreed upon date and time.)
3. Final selection will be based on a comprehensive evaluation of the results from the first- and second-rounds.

## Application Periods

### First Entry

- Application period: January 15 – February 15, 2020
- Result of first-round selection announced: February 27
- Second-round selection (interview): March 7
- Final result announced: March 13

### Second Entry

- Application period: April 6 – May 9, 2020
- Result of first-round selection announced: May 18
- Second-round selection (interview): May 24
- Final result announced: June 1

# Tuition and other Fees

## Students entered in Academic Year 2020

(unit : JPY)

	1st (Fall 2020)	2nd (Spring 2021)	3rd (Fall 2021)
Entrance Fee	¥270,000 -	-	-
Tuition	¥714,000 -	¥713,000 -	¥713,000 -
Facilities Fee	¥180,000 -	¥180,000 -	¥180,000 -
Total	¥1,164,000 -	¥893,000 -	¥893,000 -

## Hosei university graduates entered in Academic Year 2020

(unit : JPY)

	1st (Fall 2020)	2nd (Spring 2021)	3rd (Fall 2021)
Entrance Fee	¥135,000 -	-	-
Tuition	¥714,000 -	¥713,000 -	¥713,000 -
Facilities Fee	¥90,000 -	¥90,000 -	¥90,000 -
Total	¥939,000 -	¥803,000 -	¥803,000 -

Please note that the full expenses including transportation, accommodations, meals, etc., are necessary during the internship, field research in addition to the above tuition and other fees.

## Financial Aid for International Students

### Hosei University Reduced Tuition for International Students

Hosei University offers a tuition reduction system for international students who hold a student visa. The aim is providing educational opportunities for Hosei international students in need of financial assistance. You will get the details from Hosei Global Education Center after your admission.

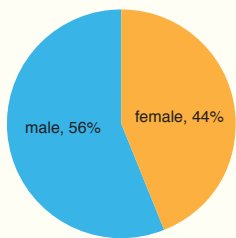
# Student Data (since 2015)

## ① Countries represented

Brazil, Cameroon, China region (mainland/ Hong Kong, Taiwan), Colombia, Ghana, Ireland, Myanmar, Pakistan, Philippines, South Africa, Thailand, Vietnam, Zimbabwe.

## ② Gender distribution

female 44% / male 56%



## ③ Age distribution

20s 66%, 30s 30%, 40s 2%, 50s 2%

