

HOSEI Global MBA

Academic Year 2023-2024



Dear Prospective Students to the GMBA Program at HOSEI University:

With so much pandemic uncertainty, making career decisions is difficult. Of course, in our complex world full of ambiguous information, decision-making is never easy. This is why MBA programs prepare students for unpredictability, by instilling skillsets that enable students to thrive in a volatile world.

The pandemic is also accelerating changes in how we work. We no longer rely on employers to provide the training our jobs demand and a career path forward. We now must navigate our own paths through the opportunities and pitfalls of the global job market. In this new reality, an MBA provides better job security, higher pay, and improved career development potential.

In the *fourth industrial revolution*, digitization and cross-fertilization of advanced industries place a high demand on the tools of innovation. At the same time, global-scale challenges require contributions to society via sustainability, ESG (Environment, Social, Governance) investing, and social innovation. MBA study champions such societal impacts as part of one's career development.

The Global MBA at HOSEI University's Business School of Innovation Management is a fitting place to pursue these skillsets. HOSEI is one of Japan's major universities. It was born 140 years ago as a legal institute (hence its name meaning *Law and Politics*) rooted in French legal ideals of freedom of thought, democratic access to learning, and practical knowledge as a key to individual growth. The Business School's mission is *To foster innovation practitioners in companies, organizations, and society at large, grounded in management theory & practice, critical thinking, and effective communication.* The Ministry of Education, Culture, Sports, Science and Technology recognized the HOSEI GMBA as a *Top Global University program*.

The one-and-a-half-year English-language GMBA Program operates alongside the one-year and two-year Japanese MBA programs. GMBA

students study in English, but also interact with Japanese MBA students and may take Japanese MBA classes. Since its founding, the GMBA Program has accepted over 80 students from China, Hong Kong, South Korea, Mongolia, Malaysia, Myanmar, Philippines, Taiwan, Thailand, Vietnam, USA, Brazil, Colombia, Mexico, Ireland, Bangladesh, Cameroon, Ghana, Pakistan, South Africa, Zimbabwe, and Japan, with near equal gender balance. In 2022 the world's largest business education alliance, AACSB, honored HOSEI Business School of Innovation Management among 24 business schools worldwide with its *Innovations That Inspire* award, citing it as "a champion of diversity, equity, inclusion, and belonging (DEIB) in business education."

GMBA students gain experience first as interns with regional government organizations and next at business enterprises. This *active learning* both supports and is supported by classroom learning. The GMBA curriculum and course schedule are designed to fit the lives of students, allowing them to work part-time or full-time while pursuing their MBAs.

As you consider your career path and your future contribution to society, we invite you to consider the Global MBA program at HOSEI University, here in the heart of Tokyo.

Sincerely,

Kenneth Pechter, PhD

Director, Global MBA Program

Professor, HOSEI University Business School of Innovation Management



Kenneth Pechter, PhD
Director, Global MBA Program

Why Japanese Management Matters?



Seiichiro Yonekura, PhD

Professor of Innovation and Entrepreneurship, HOSEI University Business School of Innovation Management

Japan achieved the astonishing feat of emerging as the world's second largest economy within four decades of its devastation at the end of World War II in 1945. This was accomplished in spite of Japan's lack of basic natural resources for industrial development, and its small size tucked away in a corner of Asia. We believe the process of Japan's postwar development provides invaluable case lessons to the younger generations of today and

tomorrow, particularly those from developing regions in Asia and Africa.

Japan has a deep history reaching back to ancient times. Its industrious people have lived in harmony with the country's natural environment, and made use of advanced scientific technology and masterful technique to successfully cultivate world-leading industrial strength. Moreover, this has been done while maintaining a rich standard of living, in terms of both material livelihood and culture.

Today, Japanese industry continues to accumulate new technologies, skills and the knowledge necessary for its people to flourish in the 21st century. It is this experience that we strive to bring to our students in the classrooms of the GMBA program, and beyond.

Seiichiro Yonekura, PhD

Professor of Innovation and Entrepreneurship,
HOSEI University Business School of Innovation Management

Admission Policy

Intensifying globalization and rapidly evolving information and communications technologies are causing what many call the fourth industrial revolution. In such an environment, demands are high for individuals able to navigate this new frontier using not only the knowledge of management and IT, but who are also comfortable in the new industries that emerge as the fusion of hitherto separate industrial sectors. What is needed is the type of person we call an innovation practitioner.

Innovation practitioners are not limited to the types of people with the ability to start new businesses, but also those with the competency to

pursue innovation in existing businesses, be that through reorganization of existing business models, restructuring of existing business organizations, diversification to new markets, or even societal innovations via social entrepreneurship.

Our goal is to develop talent with the above skill sets. Accordingly, our admission policy is to admit individuals with practical business experience who are interested in and passionate about the opportunity to contribute to business innovation (as well providing the required transcripts, letters of recommendation, essays etc.)

About GMBA

The HOSEI Business School of Innovation Management (HBSIM) started offering a new Global MBA program (GMBA) in September 2015. Students enrolled in this 1.5-year course study Japanese business practices, Japanese companies, and Japanese management styles in the English language.

Since its inception, HBSIM has focused on producing graduates who have a thorough understanding not only of major companies, but also of small and medium enterprises in Japan. In response to the trends of

globalization, the GMBA program was added along side our existing Japanese curriculum (a one-year full-time MBA program and a two-year MBA program for working professionals).

Name: Business School of Innovation Management Global MBA Program
Degree: Master of Business Administration
Standard period for completion of study: 1.5 years (start in September, graduate in March)

Strengths of the HOSEI GMBA



- 1 You will study at a major Japanese university, located in the center of Tokyo**
- 2 You will study with other English-speaking students, but also interact with students in the Japanese-language MBA programs and may even take Japanese courses if you wish**
- 3 You will have the option to study Japanese through the HOSEI University Japanese Language Program**
- 4 You will be broadening your career prospects, since our faculty are engaged in standard management topics as well as the special needs of family businesses, small & medium enterprises**
- 5 You will gain work experience through the GMBA Program's two internships, the first with a regional government organization and the second at a business enterprise**
- 6 You will start studying in September, and receive your MBA 18 months later in March**
- 7 You are able to work full-time during your studies, since courses are available in the evenings and Saturdays**
- 8 Your MBA application will be simple due to the GMBA Program's streamlined process, with two application periods for your convenience**

Curriculum ^{*1}

Policy of the Program

The program focuses on strengthening students' understanding of Japanese management and Japanese companies, while equipping them with the basic knowledge and global expertise of a regular MBA program. You gain practical experience in real business environments, including internship experience in regional government organizations and private companies. Classes are offered on weeknights and Saturdays, allowing you to work during the day while attending the course.

Degree Requirements

Total of 48 credits

- 12 credits in practical studies + 36 credits in lecture courses
- Practical studies: 6 credits per year for internship (or field research in special cases)

Course Outline

The following introduces some key GMBA courses.

Core Courses (Required)

Business Practice in Japan

This course provides an introduction to standard business practice in Japan. The purpose of this introduction is to provide general preparation for working in Japan, as well as specific preparation for the practical learning opportunities students will encounter in the form of internships or field research. Accordingly, this course also provides an overview of these practical learning opportunities, internship and field research. In the process, students will discuss and be exposed to key traits and behaviors that will help them to successfully navigate the GMBA program.

Strategic Organizational Management

This is a basic MBA course in Strategic Organizational Management, designed to give students the basic knowledge and skills of a management professional. As a business leader, in order to flexibly adapt to the fast changing business environment, it is essential to have a broad skillset learned via a variety of experiences. This course exposes you to such variety, and places them in the context of real-world business. These experiences are provided through lectures, group work, field research, and discussions with guests from enterprises. The objective is to gain deep understanding of Japanese businesses, by observing specific Japan characteristics such as its organizational management from a global standard point of view.

Management Strategy

An effective management strategy is absolutely necessary for companies to innovate. Students will be exposed to the fundamental knowledge and develop the essential skills needed to plan and implement management strategy.

Business Communication in Japanese Organization

This course covers cultural, behavioral and organizational differences between Japan and other countries, including your own. The objective is to develop an effective communication strategy for the workplace.

Global Management

This course focuses on developing skillsets for effective *Global Management*. Such skillsets are increasingly important in recent years due to rapid change across the world, especially among the science and technology driven industries that compete in the global market. Effective management skills have become the prerequisites for areas including finance, human resources, R&D, compliance & regulation, business development, and innovation. The key objective of the course is to acquire the theoretical understanding and the practical tools that enable students to evaluate business strategies for startups and/or the growth of existing businesses. In particular, students will be exposed to the increasingly prevalent skillset known as *System/Design Thinking*, which is a set of critical tools needed to thrive in the global business environment.

Specialized Courses

Marketing in Japan

The objective of this course is to learn practical marketing in Japan and gain a deeper understanding of its theory. Specifically, students will learn how to effectively attract interest in products and services, and how to build win-win relationships with sales partners in Japan. The learning approach of this course is for each student to choose a product or service to market in Japan, and then use that product or service as a test case for learning.

Logical Thinking vs Intuition

The objective of this course is to expose students to the concepts of logical thinking, intuition, and the trade-offs between them. Each class meeting consists of three main parts: a short lecture, individual work, and group work. In the group work, students participate in discussions, propose ideas and solutions, and then present their ideas and solutions, while providing feedback to each other.

Applied Courses

Project 1-A and 2-A (Internship 1 & 2)

Project 1-A is a group or individual internship working with a regional government office in Japan, taking place over the Fall Second Quarter (November to February) at the end of GMBA Program Year 1. Project 2-A is an internship which generally takes place at a private sector company in Japan, for 160 hours in the summer-fall-winter period at the end of GMBA Program Year 2. The purpose of both is to provide opportunities for business learning in real-world workplaces and for intensive Japanese language and cultural learning, in both public sector and private sector contexts. (Note that students bear full internship expenses, including transportation, accommodations, and meals)

Japanese Management

Japan has achieved significant success since 1868 (the Meiji Restoration) and 1945 (the end of the World War II), and realized economic prosperity. Many of the success cases are recorded in various textbooks, while cases of failure may not be. This course is aimed at students who want to understand the gap between the idealized stories and what really happened, in order to apply these lessons for the creation of future businesses. In the course students learn how to 1) select a specific case for analysis, 2) recognize the gap between the ideal and the real, and 3) identify irrational behaviors and propose countermeasures.



Service Management in Japan

This course provides an introduction to Service Management in Japan. This is done in the context of lessons from the study of the innovation process, for which the service sector is a key and growing platform, and which also provides a framework for understanding challenges to service sector growth in Japan. The Japan-specific context for Service Management is explored, with special attention on such cultural artifacts as *omotenashi* - Japanese style hospitality - which played a prominent role in winning the bid for the 2020 Tokyo Olympics.

Financial Management

This course provides students with the fundamental theories of finance and their application to business, with special focus on entrepreneurial finance. Financial management covers the range from working capital management and capital budgeting to business risk management and corporate valuations.

Japanese Production Management & Supply Chain Management

Following World War II, Japan became a world leader in production management and supply chain management, including design, purchasing, manufacturing, transportation, and delivery methods. However, Japan has been facing severe stagnation of innovation for the past few decades. This course looks at how to address the stagnation of innovation, based on guest speakers' insights from inside the automotive industry. This course is not about learning the latest business technologies, but about gaining the abilities necessary for future business.

Open Innovation

The course introduces Open Innovation (OI) as one of the strategies to build business by accessing external innovation sources. OI enables companies to access wider external innovation sources in order to accelerate the pace of innovation needed to sustain business in a fast changing world and stay competitive. Several global companies successfully created OI strategies which helped them accelerate innovation to market and build business. Procter and Gamble's Connect and Develop (C&D) is one of the well-known examples. The course will start by introducing the need for accelerated innovation in the fast changing world and, through subsequent lectures and discussions, build an overview of OI strategies, models and successful examples.



*1 As of AY2022. The above courses and degree requirements are subject to change without notice.

Admissions

Selection Criteria

- Number of students:** Up to 15
- Degree requirement:** 4-year university degree (or equivalent)
- Work experience requirement:** More than 3 years
- English requirement:** One of the following within the past 2 years
 - TOEIC® score of at least 740
 - TOEFL® score of at least 81 (Internet-based) or 553 (paper-based)
 - IELTS Academic™ score of at least 6.0



Note: Applicants not meeting all the requirements may be eligible for Qualifications Screening (for example, 3-year degrees in some countries, career experience instead of degree, family business experience instead of job experience, etc). If you have difficulty with the requirements, please contact us about this possibility before submitting your application.

Application Package (Downloadable from our website)

- Two letters of recommendation in English or Japanese (from a work supervisor and an academic supervisor who know the applicant well)
- Two English essays (essay topic will be assigned in application materials)
- An interview to be conducted upon receipt of the above documents (interviews to be held by online video chat via Zoom or other software)

Selection Process

- First-round selections will be made by way of a comprehensive review of letters of recommendation, English essays, and test scores.
- Prospective students who pass the first-round will go on to the second-round of the selection process. This is an interview conducted by professors at HOSEI University, online via Zoom or some other online chat method. (Interviews will be conducted at a mutually agreed upon date and time.)
- Final selection will be based on a comprehensive evaluation of the results from the first- and second-rounds.

Application Periods & Entrance Exam Schedule (For Academic Year 2023-2024)

First Entry

	Date (Japan time)
Application Period	January 11 ~ February 8, 2023
First-round Selection (Screening of application documents)	
Notification of First-round Selection Results	February 17
Second-round Selection (Interview)	March 4
Notification of Second-round Selection Results	March 8

Second Entry

	Date (Japan time)
Application Period	April 7 ~ May 9, 2023
First-round Selection (Screening of application documents)	
Notification of First-round Selection Results	May 19
Second-round Selection (Interview)	May 28
Notification of Second-round Selection Results	May 31

Tuition and other Fees

Students Entered in Academic Year 2023

(Unit: JPY)

	1st (Fall 2023)	2nd (Spring 2024)	3rd (Fall 2024)
Entrance Fee	¥270,000 -	-	-
Tuition	¥714,000 -	¥713,000 -	¥713,000 -
Facilities Fee	¥180,000 -	¥180,000 -	¥180,000 -
Total	¥1,164,000 -	¥893,000 -	¥893,000 -

HOSEI University Graduates Entered in Academic Year 2023

(Unit: JPY)

	1st (Fall 2023)	2nd (Spring 2024)	3rd (Fall 2024)
Entrance Fee	¥135,000 -	-	-
Tuition	¥714,000 -	¥713,000 -	¥713,000 -
Facilities Fee	¥90,000 -	¥90,000 -	¥90,000 -
Total	¥939,000 -	¥803,000 -	¥803,000 -

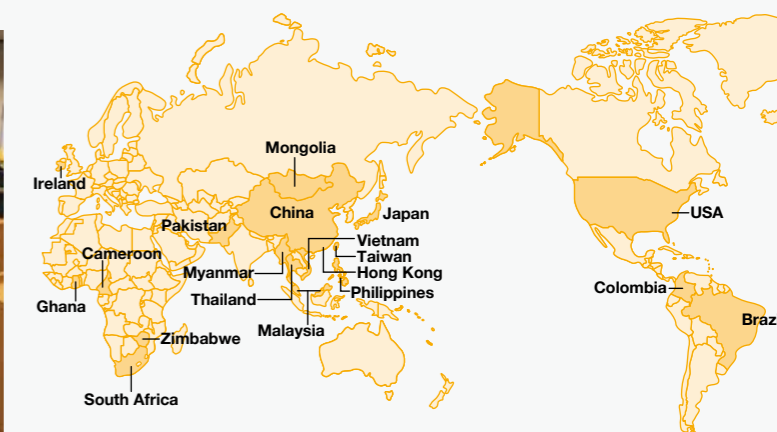
※Please note that the full expenses including transportation, accommodations, meals, etc., are necessary during the internship, field research in addition to the above tuition and other fees.

Financial Aid for International Students

HOSEI University offers a tuition reduction system for international students who hold a student visa. The aim is providing educational opportunities for HOSEI international students in need of financial assistance. You will receive the details from HOSEI Global Education Center after your admission.

Global Representation (since 2015)

Brazil, Cameroon, China, Hong Kong, Taiwan, Colombia, Ghana, Ireland, Japan, Malaysia, Mongolia, Myanmar, Pakistan, Philippines, South Africa, Thailand, Vietnam, United States of America, Zimbabwe.



Academic Calendar for AY2023-2024

2023	2024	2025
<p>9 September</p>  <p>Entrance</p>	<p>11 late November - 2 late February</p>  <p>1st Internship with a Regional Government Organization</p>	<p>2 February</p>  <p>1st Internship Presentation Conference</p>
<p>4 early April - 1 late January</p>  <p>2nd Internship at a Business Enterprise</p>	<p>2 February</p>  <p>2nd Internship Presentation Conference</p>	<p>3 March</p>  <p>Graduation</p>

Main Facilities



Class Room 101
Capacity: 60 seats.
Multimedia compatible.



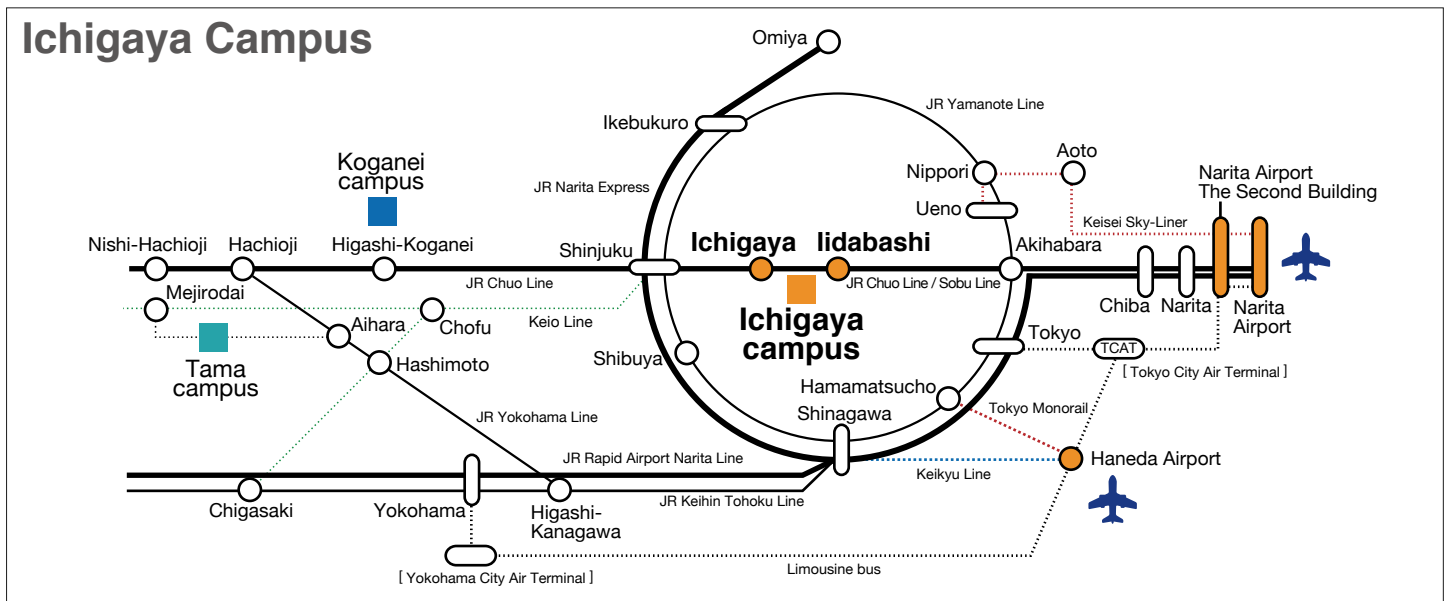
Study Room
Capacity: 95 seats. Study booth and locker for every student.



Lab Square
Small conference space.



Computer Room
Capacity: 30 seats. Mainly used for Information technology lectures.



*The content of this brochure is as of AY2022. Some changes may occur, and please check our official website for the latest information.



法政大学
HOSEI University

The HOSEI Business School of Innovation Management (office)

3-3-9, Kudankita, Chiyoda-ku, Tokyo 102-0073, JAPAN

Phone: +81-3-3264-5326 Fax: +81-3-3264-3990

E-mail: innovation@hosei.ac.jp <https://www.im.i.hosei.ac.jp/gmba/>



HOSEI Global MBA HP

