

HOSEI Global MBA

Academic Year 2024-2025



Dear Aspiring MBA Students:

Welcome to the Global MBA Program at HOSEI University!

The business landscape is increasingly being shaped by the geopolitics of nations and by cutting-edge technologies such as artificial intelligence and decentralized autonomous organizations. In this era of uncertainty, making career decisions is difficult. MBA programs equip students with the essential skillsets to flourish in a volatile world. Studies on the future workforce have concluded that in addition to acquisition of hard skills in such areas as technology and business, success increasingly depends on soft skills, including problem-solving, critical thinking, communication, and decision-making in ambiguous environments. MBA programs cultivate these skills.

Relying solely on employers for the training our careers demand is no longer a viable option. We must navigate our own paths through the global job market's opportunities and pitfalls. An MBA offers improved job security, higher earning potential, and enhanced career development prospects. At the same time, the modern business climate presses professionals to contribute society through attention to sustainability and social innovation. MBA programs champion these societal impacts as integral to personal and career growth.

The Global MBA at HOSEI University's Business School of Innovation Management is an ideal environment to cultivate these skillsets. HOSEI is one of Japan's major universities. It was born 140 years ago as a legal institute (hence its name meaning *Law and Politics*), rooted in French legal ideals of freedom of thought, democratic access to education, and practical knowledge as a key to individual growth. Our Business School's mission is *To foster innovation practitioners in companies, organizations, and society at large, grounded in management theory & practice, critical thinking, and effective communication*. The GMBA Program has been recognized by the Ministry of Education, Culture, Sports, Science, and Technology as a *Top Global University Program*.

Our one-and-a-half-year English-language GMBA Program runs in parallel with the one-year and two-year Japanese MBA programs, allowing students to study in English but also to interact with Japanese MBA students and even take Japanese MBA classes. (For this reason, the GMBA Program is also a wise choice for Japanese students looking for an "education abroad" experience while staying at home in Japan—so-called 国内留学.)

GMBA celebrates diversity, with students hailing from China, Hong Kong, Mongolia, Taiwan, Malaysia, Myanmar, Philippines, Thailand, Vietnam, Brazil, Colombia, USA, Mexico, Ireland, Pakistan, Cameroon, Ghana, South Africa, Zimbabwe, and Japan, and with a near equal gender balance. Recently, the world's largest business education alliance, AACSB, honored our Business School of Innovation Management with the prestigious *Innovations That Inspire* award, acknowledging its dedication to diversity, and citing it as "a champion of diversity, equity, inclusion, and belonging in business education."



Kenneth Pechter, PhD
Director, Global MBA Program

Throughout the GMBA journey, students gain practical experience through group problem-solving internship projects with regional government organizations, non-government/non-profit organizations, and/or business enterprises. This kind of project-based experiential curriculum—known as *active learning*—both supports and is supported by classroom learning, providing a holistic educational experience. Additionally, our flexible course schedule enables students to work part-time or full-time while pursuing their MBAs.

As you contemplate your career path and envision your future contributions to society, we invite you to explore the transformative opportunities offered by the Global MBA program at HOSEI University, here in the heart of Tokyo.

Sincerely,

Kenneth Pechter, PhD

Director, Global MBA Program

Professor, HOSEI University Business School of Innovation Management

Notes:

1. AACSB is the Association to Advance Collegiate Schools of Business
2. The final revision of this message was supported by ChatGPT

AACSB's *Innovations That Inspire* Initiative Recognizes HOSEI University Business School of Innovation Management and its Global MBA Program

In 2022, AACSB International, the world's largest business education alliance, announced HOSEI University Business School of Innovation Management among 24 business schools highlighted in its *Innovations That Inspire* initiative. This annual initiative recognizes institutions from around the world that serve as champions of change in the business education landscape:

HOSEI University Business School of Innovation Management is recognized for its Global MBA Program. GMBA is an English language program enabling primarily non-native English/Japanese speakers

from throughout Asia and the world to earn innovation-focused MBAs in Japan, building bridges back home and forward to the future.

"Progress toward more welcoming, inclusive spaces requires action, and HOSEI University Business School of Innovation Management's Global MBA Program demonstrates leadership in this important effort," said Caryn Beck-Dudley, past AACSB president and CEO. "Through collaborations—among business schools, businesses, and communities—we will create a strong global society and equip leaders for positive impact."

Admission Policy

Intensifying globalization and rapidly evolving information and communications technologies are causing what many call the fourth industrial revolution. In such an environment, demands are high for individuals able to navigate this new frontier using not only the knowledge of management and IT, but who are also comfortable in the new industries that emerge as the fusion of hitherto separate industrial sectors. What is needed is the type of person we call an innovation practitioner.

Innovation practitioners are not limited to the types of people with the ability to start new businesses, but also those with the competency to

pursue innovation in existing businesses, be that through reorganization of existing business models, restructuring of existing business organizations, diversification to new markets, or even societal innovations via social entrepreneurship.

Our goal is to develop talent with the above skill sets. Accordingly, our admission policy is to admit individuals with practical business experience who are interested in and passionate about the opportunity to contribute to business innovation.

About GMBA

The HOSEI Business School of Innovation Management (HBSIM) started offering a new Global MBA program (GMBA) in September 2015. Students enrolled in this 1.5-year course study Japanese business practices, Japanese companies, and Japanese management styles in the English language.

Since its inception, HBSIM has focused on producing graduates who have a thorough understanding not only of major companies, but also of small and medium enterprises in Japan. In response to the trends of

globalization, the GMBA program was added along side our existing Japanese curriculum (a one-year full-time MBA program and a two-year MBA program for working professionals).

Name: Business School of Innovation Management Global MBA Program

Degree: Master of Business Administration

Standard period for completion of study: 1.5 years (start in September, graduate in March)

Strengths of the HOSEI GMBA



- 1** You will study at a major Japanese university, located in the center of Tokyo
- 2** You will study with other English-speaking students, but also interact with students in the Japanese-language MBA programs and may even take Japanese courses if you wish
- 3** You will have the option to study Japanese through the HOSEI University Japanese Language Program
- 4** You will be broadening your career prospects, since our faculty are engaged in standard management topics as well as the special needs of family businesses, small & medium enterprises
- 5** You will gain practical experience through problem-solving internship projects with regional government organizations, non-government/non-profit organizations, and/or business enterprises
- 6** You will start studying in September, and receive your MBA 18 months later in March
- 7** You are able to work full-time during your studies, since courses are available in the evenings and Saturdays
- 8** Your MBA application will be simple due to the GMBA Program's streamlined process, with two application periods for your convenience

Curriculum ^{*1}

Policy of the Program

The program focuses on strengthening students' understanding of Japanese management and Japanese companies, while equipping them with the basic knowledge and global expertise of a regular MBA program. You gain practical experience in real business environments, including problem-solving internship projects with regional government organizations, non-government/non-profit organizations, and/or business enterprises. Classes are offered on weeknights and Saturdays, allowing you to work during the day while attending the course.

Degree Requirements

Total of 48 credits

- 12 credits in practical studies + 36 credits in lecture courses
- Practical studies: 6 credits per year for internship (or field research in special cases)

Course Outline

The following introduces some key GMBA courses.

Core Courses (Required)

Business Practice in Japan

This course provides an introduction to standard business practice in Japan. The purpose of this introduction is to provide general preparation for working in Japan, as well as specific preparation for the practical learning opportunities students will encounter in the form of internships or field research. Accordingly, this course also provides an overview of these practical learning opportunities, internship and field research. In the process, students will discuss and be exposed to key traits and behaviors that will help them to successfully navigate the GMBA program.

Strategic Organizational Management

This is a basic MBA course in Strategic Organizational Management, designed to give students the basic knowledge and skills of a management professional. As a business leader, in order to flexibly adapt to the fast changing business environment, it is essential to have a broad skillset learned via a variety of experiences. This course exposes you to such variety, and places them in the context of real-world business. These experiences are provided through lectures, group work, field research, and discussions with guests from enterprises. The objective is to gain deep understanding of Japanese businesses, by observing specific Japan characteristics such as its organizational management from a global standard point of view.

Management Strategy

An effective management strategy is absolutely necessary for companies to innovate. Students will be exposed to the fundamental knowledge and develop the essential skills needed to plan and implement management strategy.

Business Communication in Japanese Organization

This course covers cultural, behavioral and organizational differences between Japan and other countries, including your own. The objective is to develop an effective communication strategy for the workplace.

Global Management

This course focuses on developing skillsets for effective *Global Management*. Such skillsets are increasingly important in recent years due to rapid change across the world, especially among the science and technology driven industries that compete in the global market. Effective management skills have become the prerequisites for areas including finance, human resources, R&D, compliance & regulation, business development, and innovation. The key objective of the course is to acquire the theoretical understanding and the practical tools that enable students to evaluate business strategies for startups and/or the growth of existing businesses. In particular, students will be exposed to the increasingly prevalent skillset known as *System/Design Thinking*, which is a set of critical tools needed to thrive in the global business environment.

Specialized Courses

Marketing in Japan

The objective of this course is to learn practical marketing in Japan and gain a deeper understanding of its theory. Specifically, students will learn how to effectively attract interest in products and services, and how to build win-win relationships with sales partners in Japan. The learning approach of this course is for each student to choose a product or service to market in Japan, and then use that product or service as a test case for learning.

Logical Thinking vs Intuition

The objective of this course is to expose students to the concepts of logical thinking, intuition, and the trade-offs between them. Each class meeting consists of three main parts: a short lecture, individual work, and group work. In the group work, students participate in discussions, propose ideas and solutions, and then present their ideas and solutions, while providing feedback to each other.

Applied Courses

Project 1-A and 2-A (Project-based Learning)

Project 1-A is a group project generally in the form of an internship with organizations in regional government, non-government/non-profit, and/or business sectors, taking place over the Fall Second Quarter at the end of GMBA Program Year 1. Project 2-A is an individual internship project which generally takes place at a private sector company in Japan in the spring-summer-fall period of GMBA Program Year 2. The purpose of both is to provide opportunities for business learning in real-world workplaces and for intensive Japanese language and cultural learning, in both public sector and private sector contexts. (Note that although any project expenses are minimal, they are borne by the students; these might include transportation, meals, or accommodations if needed.)

Japanese Management

Japan has achieved significant success since 1868 (the Meiji Restoration) and 1945 (the end of the World War II), and realized economic prosperity. Many of the success cases are recorded in various textbooks, while cases of failure may not be. This course is aimed at students who want to understand the gap between the idealized stories and what really happened, in order to apply these lessons for the creation of future businesses. In the course students learn how to 1) select a specific case for analysis, 2) recognize the gap between the ideal and the real, and 3) identify irrational behaviors and propose countermeasures.



Service Management in Japan

This course provides an introduction to Service Management in Japan. This is done in the context of lessons from the study of the innovation process, for which the service sector is a key and growing platform, and which also provides a framework for understanding challenges to service sector growth in Japan. The Japan-specific context for Service Management is explored, with special attention on such cultural artifacts as *omotenashi* - Japanese style hospitality - which played a prominent role in winning the bid for the 2020 Tokyo Olympics.

Financial Management

This course provides students with the fundamental theories of finance and their application to business, with special focus on entrepreneurial finance. Financial management covers the range from working capital management and capital budgeting to business risk management and corporate valuations.

Japanese Production Management & Supply Chain Management

Following World War II, Japan became a world leader in production management and supply chain management, including design, purchasing, manufacturing, transportation, and delivery methods. However, Japan has been facing severe stagnation of innovation for the past few decades. This course looks at how to address the stagnation of innovation, based on guest speakers' insights from inside the automotive industry. This course is not about learning the latest business technologies, but about gaining the abilities necessary for future business.

Open Innovation

The course introduces Open Innovation (OI) as one of the strategies to build business by accessing external innovation sources. OI enables companies to access wider external innovation sources in order to accelerate the pace of innovation needed to sustain business in a fast changing world and stay competitive. Several global companies successfully created OI strategies which helped them accelerate innovation to market and build business. Procter and Gamble's Connect and Develop (C&D) is one of the well-known examples. The course will start by introducing the need for accelerated innovation in the fast changing world and, through subsequent lectures and discussions, build an overview of OI strategies, models and successful examples.

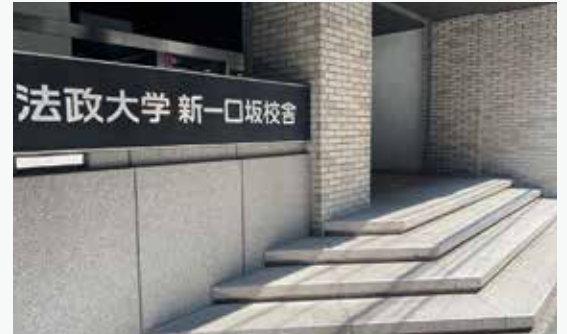


*1 As of AY2023. The above courses and degree requirements are subject to change without notice.

Admissions

Selection Criteria

1. **Number of students:** Up to 15
2. **Degree requirement:** 4-year university degree (or equivalent)
3. **Work experience requirement:** More than 3 years
4. **English requirement:** One of the following within the past 2 years
 - TOEIC L&R® score of at least 740
 - TOEFL iBT® score of at least 81
 - IELTS Academic™ score of at least 6.0



Note: Applicants not meeting all the requirements may be eligible for Qualifications Screening (for example, 3-year degrees in some countries, career experience instead of degree, family business experience instead of job experience, etc). If you have difficulty with the requirements, please contact us about this possibility before submitting your application.

Application Package (Downloadable from our website)

1. Two letters of recommendation in English or Japanese (from a work supervisor and an academic supervisor who know the applicant well)
2. Two English essays (essay topic will be assigned in application materials)
3. An interview to be conducted upon receipt of the above documents (interviews to be held by online video chat via Zoom or other software)

Selection Process

1. First-round selections will be made by way of a comprehensive review of letters of recommendation and English essays and test scores.
2. Prospective students who pass the first-round will go on to the second-round of the selection process. This is an interview conducted by professors at HOSEI University, online via Zoom or some other online chat method. (Interviews will be conducted at a mutually agreed upon date and time.)
3. Final selection will be based on a comprehensive evaluation of the results from the first- and second-rounds.

Application Periods & Entrance Exam Schedule (For Academic Year 2024-2025)

First Entry

| | Date (Japan time) |
|---|-------------------------------|
| Application Period | January 10 ~ February 7, 2024 |
| First-round Selection (Screening of application documents) | |
| Notification of First-round Selection Results | February 16 |
| Second-round Selection (Interview) | March 2 |
| Notification of Second-round Selection Results | March 5 |

Second Entry

| | Date (Japan time) |
|---|------------------------|
| Application Period | April 10 ~ May 8, 2024 |
| First-round Selection (Screening of application documents) | |
| Notification of First-round Selection Results | May 17 |
| Second-round Selection (Interview) | May 26 |
| Notification of Second-round Selection Results | May 28 |

Academic Calendar for AY2024-2025

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| 2024 9 September | 2025 9 September - 3 March | 11 late November - 2 late February |
|  Entrance Ceremony |  Class |  Project 1-A Group Internship Project and Internship Presentation Conference |
| 2026 4 early April - 1 late January | 2 February | 3 March |
|  Project 2-A Individual Internship Project |  Project Presentation Conference |  Graduation Ceremony |

Main Facilities



Class Room 101
Capacity: 60 seats.
Multimedia compatible.



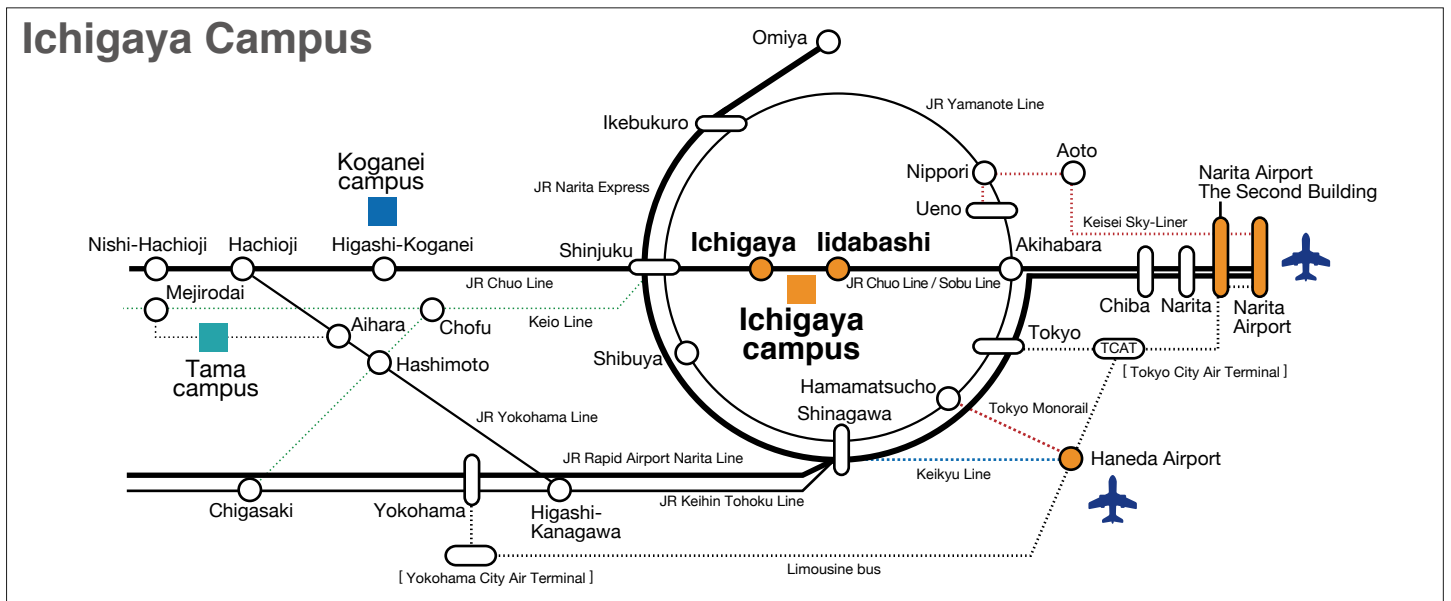
Study Room
Capacity: 95 seats. Study booth and locker for every student.



Lab Square
Small conference space.



Computer Room
Capacity: 30 seats. Mainly used for Information technology lectures.



*The content of this brochure is as of AY2023. Some changes may occur, and please check our official website for the latest information.



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HOSEI University

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