

Japanese MBA grad sells street food

by Apple Mae Ta-as
CORRESPONDENT

Japanese national Go Morita stands out from the rest of the vendors selling street fare like fish balls, fried chicken, *puso* (hanging rice), *isaw* (fried chicken intestines) and tempura along the streets near Cebu IT Park.

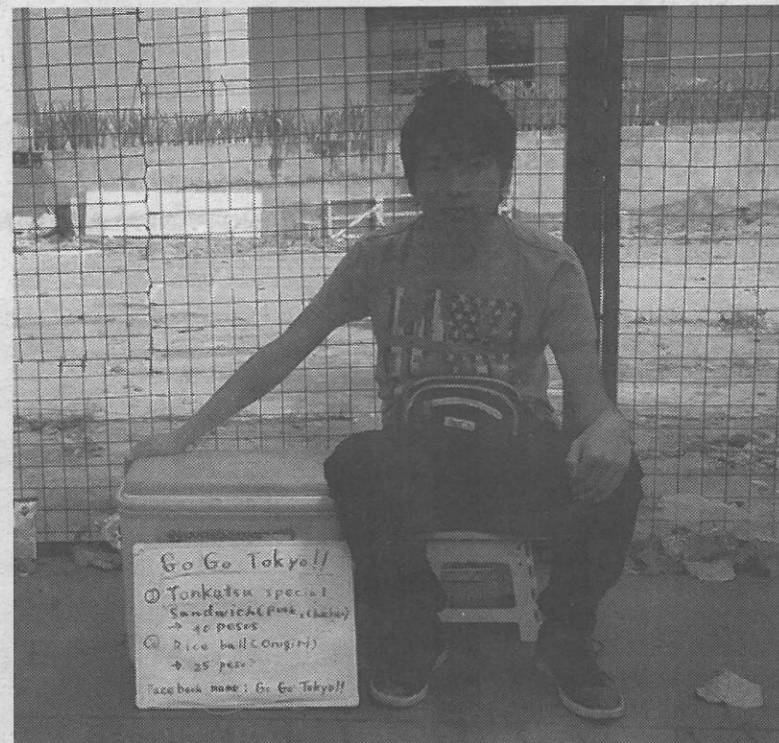
Morita, a 28-year-old native of Osaka, Japan, sells *onigiri* (Japanese rice balls) and *tonkatsu* (deep-fried meat cutlets) sandwiches to passersby from Monday to Saturday.

Not a few customers wonder why Morita would sell his food on the street.

Go said that while he misses his family in Osaka, he won't stop until he builds his own food business in Cebu.

Once he earns enough money, Go said he plans to rent space in a mall to sell his food to a wider range of customers.

Go said he finished a masters degree in busi-



SMALL START, BIG DREAMS. Japanese rice balls and tonkatsu sandwiches sold by Go Morita are his simple start as an entrepreneur.

CDN PHOTO/APPLE MAE TA-AS

yesterday updates his customers on what time he arrives at his spot and what food will be served for the day.

He sells rice balls for P20 each and *tonkatsu* sandwiches for P40 each at 10 a.m. until his food runs out.

A customer, 30-year-old Samson Cabrera, said he found it odd at first to see a foreigner selling food on the sidewalk.

"His food is delicious. I

thought Japanese food was only sold at restaurants," Cabrera said.

CEBU DAILY NEWS bought a chicken *tonkatsu* sandwich from Go priced at P40. The sandwich isn't oily and is filled with herbs and coleslaw.

Go also sells *onigiri* filled with herbs at P20 each, available in different flavors including fish, chicken, pork, egg and *shichimi*, a Japanese spice mixture containing pepper and six ingredients.

"Sometimes, I meet with customers because they order my food in bulk," he said.

Go said he wakes up at 1 a.m. to cook the rice balls and *tonkatsus* in his apartment in A.S. Fortuna Street in Mandaue city.

FOOD BUSINESS

"After selling my rice balls and *tonkatsus*, I buy some ingredients in the supermarket for my products the next day," he said.

He buys bread, pork, chicken, cabbage, mustard and ingredients for his secret sauce.

ness administration at the Hosei University Graduate School and traveled to China, Malaysia and Cambodia to find the best spot to set up shop before ending up in Cebu City.

Armed with a green umbrella to fight off rain and heat, Morita carries

orange buckets containing his *tonkatsus* and rice balls to his spot which he called "Go Go Morita."

Morita sits on a small stool and has a white board listing his specialties of the day. He described his Cebu City customers, mostly call center agents, as "friendly and

fluent in English."

UPDATES

"I have named it after my last name Go and added Tokyo to it to show customers that it's genuine Japanese fare," he told CEBU DAILY NEWS in an online chat.

His Facebook page which got 853 likes as of



Dr. Jonathan Lorete (left), assisted by medical technologist Elen Lacson, inserts an Implanon contraceptive, a small rod, under the skin of a female patient's upper arm that releases a hormone to control her fertility for three years.

CDN PHOTO/JUNJIE MENDOZA

Pregnant women get birth control

SHE bore her first child when she was 19 years old.

Now pregnant with her fourth child, 23-

NEWS and lamented the rising cost of basic goods.

Implanon contraceptives were distributed for free to the women in the

family," Solante said.

Among the women who decided to have the implant was Farlyn Mae Mel-la, who got pregnant at 20

Wake stops Paypa in 1st

JAPANESE Shingo Wake successfully defended his Oriental Pacific Boxing Federation (OPBF) super bantamweight crown with a first-round technical knockout of Cebuano challenger Jimmy Paypa in their scheduled 12-round showdown Friday night in Tokyo, Japan.

Wake extended his winning streak to eight after he floored Paypa at the 2:59 mark of the opening with a solid right-left combination.

Paypa though was able to stand up but was too wobbly to continue prompting the referee to stop the fight and prevent further harm on Paypa.

The loss snapped Paypa's 15-win streak. It was his third loss against 16 wins, one draw and six knockouts while Wake earned his 18th win and 11th knockout coupled with four losses and two draws.

Paypa of the ALA Boxing Gym was accompanied to Japan by boxer-turned-trainer Michael Domingo. /REPORTER GLENDALE G. ROSAL



IT'S SOUTHWOODS BY 2. Manila Southwoods claim their course at the close of the 68th PAL Interclub Men's R Escano, Justin Quiban, Manfred Guangko, Jets Sajulga

CCC finishes 3

by Jonas Panerio
CORRESPONDENT

The Cebu Country Club (CCC) golfers again failed to exploit their home-court advantage, shooting a modest 126 points in yesterday's final round to finish third overall in the premier Championship division of the 68th Philippine Airlines Interclub Golf Tournament at the tree-lined CCC course in Banilad.

The tournament was held for the third time in the Queen City of the South with CCC winning the Founders and Championship crowns

during Cebu's previous. But the vau buano magic did n alize yesterday.

CCC pushed th round total to 484 points behind ch Manila Southwood ended a long title d collecting 493 point

Defending char chard Golf and Count two points shy of rep a 491. Still, it was a b than last year for CCC ished fourth in Bacol

Skipper Montito 35 points, Marko S and Eric Deen adde while the up-and-co Nagai had 29. Kiyof hashi's 28 did not c

Cebu City tankers le

by Glendale G. Rosal
REPORTER

The Niños won 10 of the 25 gold medals yesterday.

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