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| <p>[ Name ] 張 瑋倫      CHANG, Wei-Lun<br/>(Taiwan), (1976/12/15)</p>  |  |
| <p>[ Incumbency ]<br/>Associate Professor, Department of Business Management, National Taipei University of Technology, Taiwan</p>   |   |
| <p>[ Message for students ]<br/>I design the course mostly to enhance students' critical thinking skills via active interaction. Students can learn the concepts and theories from academics and apply to real organizational contexts. Please relax and enjoy the class!</p>  |   |
| <p>[Specialized field] Information Systems, Artificial Intelligence, Data Mining</p>   |   |
| <p>[Class Name] Information Technology and Management</p>  |   |
| <p>[ Background ]</p> <ul style="list-style-type: none"> <li>● 2019.08-Present<br/>Associate Professor (Department of Business Management), National Taipei University of Technology – Taipei, Taiwan</li> <li>● 2016.02-2019.07<br/>Professor (Department of Business Administration), Tamkang University – Taipei, Taiwan</li> <li>● 2010.08-2016.01<br/>Associate Professor (Department of Business Administration), Tamkang University – Taipei, Taiwan</li> <li>● 2007.08-2010.07<br/>Assistant Professor (Department of Business Administration), Tamkang University – Taipei, Taiwan</li> <li>● Visiting Professor, IAE Lyon (School of Management, Lyon), France, 2014, 2016-2021.</li> <li>● Visiting Professor, HOSEI University (Global MBA), Tokyo, Japan, 2017-2021.</li> </ul> |   |
| <ol style="list-style-type: none"> <li>1. Wei-Lun Chang and Yi-Shan Chiang, "<a href="#">The organic reach of online videos: linking viewers' traits to post-viewing behaviour</a>", Cybernetics and Systems, forthcoming, 2020. (2019 Impact Factor: 1.433, 5-Year Impact Factor: 1.402, COMPUTER SCIENCE, CYBERNETICS: 16/22)</li> <li>2. Wei-Lun Chang and Yu-Chu Yeh, "A Blended Design of Game-based Learning for Motivation, Knowledge Sharing, and Critical Thinking Enhancement", Technology, Pedagogy</li> </ol>  |   |

- and Education, forthcoming, 2020. (SSCI) (2019 Impact Factor: 1.481, 5-Year Impact Factor:1.546, EDUCATION & EDUCATIONAL TECHNOLOGY: 151/263)
3. Wei-Lun Chang and Vladlena Benson, "[Jigsaw teaching method for collaboration on cloud platforms](#)", Innovations in Education and Teaching International, forthcoming, 2020. (SSCI) (2019 Impact Factor: 0.993, 5-Year Impact Factor:1.454, EDUCATION & EDUCATIONAL RESEARCH:203/263)
  4. Wei-Lun Chang and Jia-Ying Wang, "[A 2020 perspective on “Mine is yours? Using sentiment analysis to explore the degree of risk in sharing economy](#),” Electronic Commerce Research and Applications, 40, pp. 1-2, 2020. (SSCI) (2019 Impact Factor: 3.824, 5-Year Impact Factor: 4.3, BUSINESS: 46/152)
  5. Li-Ming Chen and Wei-Lun Chang, "[Under what conditions can an application service firm with in-house computing benefit from cloudbursting?](#)", European Journal of Operational Research, 282(1), pp. 71-81, 2020. (SCI) (2019 Impact Factor: 4.213, 5-Year Impact Factor: 4.729, OPERATIONS RESEARCH, MANAGEMENT SCIENCE: 14/83)
  6. Wei-Lun Chang, "[Applying ANP to Analyse Sensory Experience in Restaurants](#)", British Food Journal, 122(1), 122-135, 2019.(SCI) (2019 Impact Factor: 2.102, 5-Year Impact Factor: 2.467, FOOD SCIENCE & TECHNOLOGY: 69/139)
  7. Wei-Lun Chang, "[The Impact of Emotion: A Blended Model to Estimate Influence on Social Media](#)", Information Systems Frontiers, 21(5), pp. 1137-1151, 2019. (SCI) (2018 Impact Factor: 2.539, 5-Year Impact Factor: 3.152, COMPUTER SCIENCE, THEORY & METHODS: 28/104)
  8. Wei-Lun Chang, Li-Ming Chen, and Alexey Verkholantsev, "[Revisiting Online Video Popularity: A Sentimental Analysis](#)", Cybernetics and Systems, 50(6), pp. 563-577, 2019. (SCI) (2018 Impact Factor: 1.681, 5-Year Impact Factor: 1.319, COMPUTER SCIENCE, CYBERNETICS: 12/23)
  9. Wei-Lun Chang and Yi-Pei Chen, "[Way too Sentimental? A Credible Model for Online Reviews](#)", Information Systems Frontiers, 21(2), pp. 453-468, 2019. (SCI) (2018 Impact Factor: 2.539, 5-Year Impact Factor: 3.152, COMPUTER SCIENCE, THEORY & METHODS: 28/104)
  10. Wei-Lun Chang, "[Does Beauty Matter? Exploring the Relationship Between Self-Consciousness and Physical Attractiveness](#)", Kybernetes: The international journal of cybernetics, systems and management sciences, 48(3), pp.362-384, 2019. (SCI) (2018 Impact Factor: 1.381, 5-Year Impact Factor: 1.231, COMPUTER SCIENCE, CYBERNETICS: 14/23)
  11. Wei-Lun Chang and Jia-Yin Wang, "[Mine is Yours? Using Sentiment Analysis to Explore the Degree of Risk in Sharing Economy](#)", Electronic Commerce Research and Applications, 28,

- pp. 141-158, 2018. (SCI) (2017 Impact Factor: 2.582, 5-Year Impact Factor: 3.707, COMPUTER SCIENCE, INFORMATION SYSTEMS: 49/148)
12. Osmud Rahman, Benjamin C.M. Fung, Zhimin Chen, Wei-Lun Chang, and Xiang Gao, "[A study of apparel consumer behaviour in China and Taiwan](#)", *International Journal of Fashion Design, Technology and Education*, 11(1), pp. 22-33, 2018.
  13. Wei-Lun Chang and Chiao-Jung Chang, "[Hedonic Experience of Customer Re-Patronizing Intention: A System Dynamics Viewpoint](#)", *Kybernetes: The international journal of cybernetics, systems and management sciences*, 46(10), pp.1674-1691, 2017. (SCI) (2016 Impact Factor: 0.811, 5-Year Impact Factor: 0.664, COMPUTER SCIENCE, CYBERNETICS: 18/22)
  14. Wei-Lun Chang and Chien-Fang Jung, "[A Hybrid Approach for Personalized Service Staff Recommendation](#)", *Information Systems Frontiers*, 19(1), pp. 149-163, 2017. (SCI) (2015 Impact Factor: 1.450, 5-Year Impact Factor: 2.248, COMPUTER SCIENCE, THEORY & METHODS: 29/105)
  15. Wei-Lun Chang and Chia-Ling Chiu, "[Coopetition Under Alliance? Applying Awareness-Motivation-Capability Competitive Dynamics Perspective](#)", *Journal of Business Economics and Management*, 17(5), pp.701-716, 2016. (SSCI) (2015 Impact Factor: 0.618, 5-Year Impact Factor: 0.862, ECONOMICS: 222/344)
  16. Ya-Ling Wu, Eldon Y. Li, and Wei-Lun Chang, "[Nurturing User Creative Performance in Social Media Networks: An Integration of Habit of Use with Social Capital and Information Exchange Theories](#)," *Internet Research*, 26(4), pp. 869-900, 2016. (SSCI) (2015 Impact Factor: 3.017, 5-Year Impact Factor: 3.142, TELECOMMUNICATIONS: 5/82)
  17. Wei-Lun Chang and Ling-Yao Huang, "[Measuring Service Experience: A Utility-Based Heuristic Model](#)," *Service Business*, 10(1), pp. 1-30, 2016. (SSCI) (2015 Impact Factor: 0.985, 5-Year Impact Factor: 1.088, MANAGEMENT: 127/192)
  18. Wei-Lun Chang, "[A Two-Step Model for Self-Organized Social Network Pre-Construction](#)," *Telematics and Informatics*, 33(1), pp. 165-175, 2016. (SSCI) (2015 Impact Factor: 2.261, INFORMATION SCIENCE & LIBRARY SCIENCE: 14/86)
  19. Wei-Lun Chang, Hui-Chi Chang, Osmud Rahman, and Carol Hsu, "[Service brand and customer attire: A genetic algorithm approach](#)," *International Journal of Fashion Design, Technology and Education*, 8(3), pp.194-205, 2015.
  20. Wei-Lun Chang, Arleen N. Diaz, and Patrick C. K. Hung, "[Estimating Trust Vale: A Social Network Perspective](#)," *Information Systems Frontiers*, 17(6), pp. 1381-1400, 2015. (SCI) (2014 Impact Factor: 1.077, 5-Year Impact Factor: 1.184, COMPUTER SCIENCE, THEORY & METHODS: 40/102)

[ Affiliated academic society · association ]

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[ Credential · Commendation ]

- 2015-2016, Outstanding Teacher Evaluation, Tamkang University.
- 2015-2016, Teaching Innovative Outcomes Award, Tamkang University.
- 2015-2016, Excellence in Teaching Award, Tamkang University.
- 2014-2015, Excellence Teacher Evaluation, Tamkang University.
- 2014-2015, Excellence in Mentorship Award, Tamkang University.
- 2008-2019, Excellence in Research Award, Tamkang University.
- 2012-2013, Excellence Teacher Evaluation, Tamkang University.