

<p>[氏名] Kaori Nishide, MBA, MSc</p>	
<p>[現職] TNO (The Netherlands Organisation for Applied Scientific Research), Business Development Manager Wageningen University & Research, Liaison in Japan</p>	
<p>[学生へのメッセージ] The goal of this course is to get familiar with logical thinking processes so that it becomes your natural thinking process. Next to theoretical learning, we will practice logical thinking in case studies and simulation games. Considering surrounding aspects, especially human factors, we will also discuss intuitive way of coming to a solution which is equally important as logical thinking. Be your own guide!</p>	
<p>[専門分野] Fields: Life science, agriculture, aquaculture, food industry, environment, nature conservation, sustainability, jazz & improvisation Expertise: Business analysis, corporate strategy and growth scenarios, marketing, effective promotion, strategic communication</p>	
<p>[担当科目] Logical Thinking and Intuition</p>	
<p>[主な経歴] Diversity, creativity and sustainability are the best words to express myself. I have moved to the Netherlands as an exchange student while studying at Graduate School of Agriculture, Kyoto University, remained in the country to study further on for MSc in environmental sciences from Wageningen University and MBA from University of Bradford. My professional background includes marketing, business analysis, strategy and M&A in aquaculture and animal nutrition sector. As a representative of TNO Healthy Living in Japan since 2013, I have introduced innovation themes to Japanese Agro Food and Healthcare industries, advocating the importance of multidisciplinary open innovation for sustainable development of the society. Parallel to above, I have another profile as a devoted jazz pianist, establishing a jazz association in the local municipality.</p>	
<p>[主な研究業績/社会的活動] Committee member of Ministry of Agriculture, Forestry and Fisheries for stimulating open innovation in 2015-2016 Committee member of National Institute of Science and Technology Policy for the 11th forecast survey in 2018 onward Empowerment of a municipal network through jazz: seminars and performances, establishment of a jazz association Participation in a pro bono project to improve the safety of cyclists on roads</p>	
<p>[所属学会・団体] Wageningen Academy, The Kodaira Jazz Association</p>	