

[氏名] Kumiko Ito	
[現職] - Lecturer at Hosei Business School of Innovation Management, Global MBA program - President, Rights and Brands Japan Co., Ltd - CEO, Moomin Monogatari Co., Ltd.	
[学生へのメッセージ] As a business leader, in order to flexibly adapt the fast changing business environment, it is essential to have options learnt through a variety of experiences. In this class, you will have them and will understand the ‘real’ businesses. ‘Experiencing’ will be put the utmost emphasis by having lectures, group-works, field research, and discussions with members of enterprises. You will deeply understand the Japanese businesses by looking at the Japan specific characteristics (such as its organizational management) from the global standard point of view. I expect that you maximize this opportunity by taking this class for your own promising future career development.	
[担当科目] Strategic Organizational Management	
[主な経歴] Dr. Kumiko Ito is the president of Rights and Brands Japan Co., Ltd which is the licensing agent in Japan for the popular Nordic character brand such as “Moomin”, and CEO of Moomin Monogatari, Ltd which manages the theme park of Moomin Valley Park in Japan. Previously she worked for Japanese and global corporations and an international organization such as Matsuya Ginza group, Coca-Cola and World Bank mainly in management and marketing area. Dr. Ito received her Doctor of Philosophy in Management from Tokyo Institute of Technology and received the best student presenter award from Global Conference on Business & Social Science. She also holds a Master of Business Administration from Keio University and studied abroad at Columbia Business School during her studies. Her areas of research interests include management strategy in global settings, organizational strategy, organizational socialization, leadership development, and career development.	