


<p>[氏名] Kaori Nishide</p>	
<p>[現職] TNO (The Netherlands Organisation for Applied Scientific Research), Business Development Manager</p>	
<p>[学生へのメッセージ] You are ambitious to grow further and have unique skills or knowledge, and you may not want to make mistakes in decision making. Take a step back and observe the entire situation, analyse the current state and design how you can change the event or influence others. Logical thinking process is a powerful tool to support your decisions, thus we will focus on learning the theory and practice using case studies. But it is not everything. Sometimes your gut feeling can tell a better answer even though it cannot be explained based on logics. Not just relying on the data or information around us, we need to listen to inner ourselves, who may have a better idea.</p> <p>Is logical thinking not your strong side, then you will be invited to master the theoretical approach to think logically in this class. Are you a structured person with logical thinking as your natural process? Then you may be challenged to leave your comfort zone and listen to yourself, rather than taking intuitive reflection in decision making. Is there really just one answer for a question or solution? The more you find, the more flexible your thinking process is.</p> <p>Next to the theoretical learning, we will tackle case studies and simulation games as individual or group works. We will also discuss intuitive ways of coming to a solution which is equally important as logical thinking. Be your own guide!</p>	
<p>[専門分野] Agriculture, aquaculture, food innovation, wind energy. Jazz and improvisation. Expertise: Presentation and negotiation, corporate strategy, strategic communication.</p>	
<p>[担当科目] Logical Thinking versus Intuition</p>	
<p>[主な経歴]</p> <p>My professional background includes marketing, business analysis, strategy and M&amp;A in aquaculture and animal nutrition sector. As a representative of TNO in Japan since 2013, I have introduced Dutch innovation themes to Japanese Agro Food industries, and since 2022, my role has shifted to the business development of offshore wind energy in Japan.</p>	
<p>[主な研究業績/社会的活動]</p> <p>Several past and ongoing roles as committee members for Ministry of Agriculture, Forestry and Fisheries, and for National Institute of Science and Technology Policy. Establishment of a jazz association and promotion of local community network.</p>	
<p>[所属学会・団体] Kodaira Jazz Association, Wageningen Alumni</p>	