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［学生へのメッセージ］You are ambitious to achieve a higher goal, and want to avoid mistakes in critical decision making. Take a step back and observe the entire world in transition, analyse the gap between the current state and the goal. Logical thinking process is a powerful tool to support your decisions. However, your gut feeling can sometimes tell better than the logically thought outcome. A well-balanced approach of your logical and intuitive thinking will result in the best conclusion in both business and personal occasions. In this class, we will learn the theories and work on case studies and simulation games either individually or in groups. So, be your own guide!

Are you a structured person with logical thinking as your natural process? If so, you may be challenged to leave the comfort zone and listen to inner yourself. Is logical thinking not your strong side, then you are encouraged to master the theoretical approaches before listening to your feelings. There is often more than one answer to a question. The more you find, the more flexible your thinking process will be.

［専門分野］Innovative strategy setting to strengthen industry competitiveness and sustainability for clients.

［担当科目］Logical Thinking versus Intuition

［主な経歴］

Bachelor of Agriculture at Kyoto University, Master of Environmental Sciences at Wageningen University, Master of Business Administration at University of Bradford). Jazz improvisation as a lifelong work.

Career background in marketing, business analysis, corporate strategy, investor relations and M&A in aquaculture and animal nutrition sector. Introducing innovation topics to leverage the industry competitiveness in the fields of agrifood, aquaculture, renewable energy (especially offshore wind) and CCS.

［主な研究業績/社会的活動］

Committee members at several Japanese ministries.

Running a jazz association for the local society.

［所属学会・団体］Kodaira Jazz Association, Wageningen Alumni