


[Name] Koichi Kurihara	
<p>[Current positions]</p> <ul style="list-style-type: none"> <li>• Lecturer at Hosei Business School of Innovation Management, Global MBA program</li> <li>• President, Kurihara International Business Management Institute</li> <li>• External evaluator for enterprises contributing to communities surrounding Yokohama area, Yokohama, Kanagawa</li> <li>• Certified Business Management Innovation Supporting Agent</li> </ul>	
<p>[Message to students]</p> <p>Acquiring the skill of constructing persuasive business plans is essential to business leaders. Through this class, you will have an opportunity to systematically learn how to make logically structured practical business plans.</p> <p>The classes will be held in three parts: input on the methods to make logical the structures of the business plans; group discussions to apply the methods to produce a business plan for a particular company; and class presentations of the business plans.</p>	
<p>[Specialties]</p> <p>Providing consultation for non-Japanese nationals starting or already running businesses in Japan. The services provided range from acquiring appropriate resident status to fundraising, and to other supports relevant to manage businesses in Japan.</p> <p>Providing translation and interpretation between Japanese and English</p>	
<p>[Class]</p> <p>Management Strategy</p>	
<p>[Business backgrounds]</p> <p>Worked for a law-firm specialized in resident status management as a consultant for more than 10 years, mainly providing support for obtaining and/or retaining appropriate work-permitting resident status for non-Japanese businesspeople and their family members who start or continue to reside in Japan.</p> <p>Having worked as a Japanese-English translator and interpreter. Once joined a group of translators to work on satellite operations manuals for NASDA (Currently known as JAXA). On other occasions, worked on translating materials for a Hitachi-related company and for Geospatial Information Authority of Japan, as well as for some accounting textbooks for a US publishing house. As an interpreter, continually working for a biological institute under the Ministry</p>	

of Agriculture, Forestry and Fisheries for nearly 20 years.
<p>[Major achievements and activities]</p> <p>1. Research areas and publications:</p> <p>Areas of research activities entail succession of mid-to small-sized Japanese businesses, and published are three books relevant to the field mainly focusing on the chapters relevant to making business plans:</p> <ul style="list-style-type: none"> <li>➤ Title: Seven steps for business succession for successors and right-hand managers (Japanese)/ April 2019 Co-authored by: Prof. Kiminori Gemba, Satoshi Uchida, et., al. Published by: Doyukan</li> <li>➤ Basic of Management Strategy (English Edition) / September 2019 Co-authored by: Prof. Kiminori Gemba Published by: Kindle</li> <li>➤ Business succession support manual (Japanese)/ August 2020 Co-authored by: Prof. Kiminori Gemba, Satoshi Uchida, et., al. Published by: Zeimu Keiri Kyokai</li> </ul> <p>2. Other publications:</p> <p>Written several language leaning books under a pseudonym</p>
<p>[Certificates]</p> <p>MBA</p> <p>METI-certified Small and Mid-size Enterprise Consultant</p>