


〔氏名〕 Kaori Nishide	
〔現職〕 TNO (The Netherlands Organisation for Applied Scientific Research), Business Development Manager	
<p>〔学生へのメッセージ〕 You are ambitious to achieve a higher goal, and try to avoid mistakes in critical decision making. Take a step back and observe the entire world in transition, analyse the gap between the current and ideal state. Logical thinking process is a powerful tool to support your decisions. Nevertheless, sometimes intuition speaks better than logical thinking. A balanced approach between logical and intuitive thinking leads to the best conclusion in both business and personal life.</p> <p>In this class you will learn theory and work individually and in groups on case studies and simulation games. So, be your own guide!</p> <p>Are you a structured person with logical thinking as your natural process? If so, you may be challenged to leave your comfort zone and listen to inner yourself. If logical thinking is not your strong side, then you are encouraged to master theoretical approaches before following your emotions. There are often multiple answers to a question. The more you find, the more flexible your thought process becomes.</p>	
〔専門分野〕 Identify complex operational issues and challenges, liaise with stakeholders and come up with viable solutions.	
〔担当科目〕 Logical Thinking versus Intuition	
<p>〔主な経歴〕</p> <p>Career experiences in marketing, market research, business analytics, corporate strategy, investor relations and M&A at large multinational corporations. Business development of innovation topics in the fields of life sciences, agrifood, offshore wind energy and CCS.</p> <p>Academic background: Bachelor of Agriculture at Kyoto University, Master of Environmental Sciences at Wageningen University, MBA at University of Bradford. Jazz improvisation as a lifelong activity.</p>	
<p>〔主な研究業績/社会的活動〕</p> <p>Member of committees at Ministry of Agriculture, Forestry and Fisheries among others.</p> <p>Established a jazz association and organising events for and with the local society.</p>	
〔所属学会・団体〕 Kodaira Jazz Association, Wageningen Alumni	