

Name: Makoto Saito	
<p>[Currently serving as]</p> <ul style="list-style-type: none"> - Lecturer, Hosei Business School of Innovation Management, Global MBA program - Managing Executive Officer, in charge of Audit Dept. and Japan Affiliates HQ of Kintetsu World Express, Inc. 	
<p>[Message for students]</p> <p>I am pleased to welcome you to the GMBA course. In our interconnected world, the ability to think strategically, lead across cultures, and act with integrity is more important than ever. Together, we will explore how global firms navigate complexity, manage innovation, and create value across borders.</p> <p>As your instructor, I bring both academic and executive experience in sustainability, logistics, and technology management across Asia, Europe, and the USA. I look forward to sharing not only frameworks and theories, but also practical lessons drawn from real cases and cross-cultural collaboration.</p> <p>Our classroom will be a space for active learning, open dialogue, and mutual growth. I encourage you to bring your diverse perspectives, challenge assumptions, and engage fully with your peers. The richness of this course will come from your curiosity, your questions, and your willingness to explore new ways of thinking.</p> <p>I look forward to learning with you.</p> <p>Warm regards,</p>	
<p>[Specialized field] Technology Management, SCM, Global Logistics, Global Management</p>	
<p>[担当科目] Global Management</p>	
<p>[主な経歴]</p> <p>Makoto has built a 40 + year career in global logistics and international business management. His most recent executive role involved leading large-scale regional operations and strategic transformation initiatives across Asia and Oceania. As Chief Information Officer, he oversaw a comprehensive upgrade of the company's ERP and security infrastructure, successfully migrating systems to a cloud environment covering more than 40 countries and 190 cities. Concurrently, he served as President of a U.S.-based IT system integration subsidiary, directing the global rollout and establishing an engineering branch in India that grew to over 200 IT professionals.</p> <p>Earlier in his career, as Regional Managing Director for East Asia and Oceania, he supervised 17 corporate entities with a combined workforce of approximately 5,000 employees. His leadership spans digital transformation, cross-border operations,</p>	

organizational integration, and the development of globally minded talent. He now brings this experience to the classroom, connecting management theory with real-world global practice.

In addition to developing a business career, Makoto obtained a Ph.D. after completing studies at the Hosei IM Institute.

[主な研究業績/社会的活動]

■ Academic Publications :

・(学位論文) ” Dynamics of the Semiconductor Supply Chain in Relation to the Global Economy”, Ritsumeikan University

(peer-reviewed article)

1. “The Potential Use of Logistics Data as A Leading Economic Indicator”, Journal of Japan Association for Management Systems
2. “Decoding Economic Forecasts: A Novel Approach to Predicting Trends through Long-Term Time Series Analysis of Transportation Data and GDP Causal Relationships”, International Journal of Management and Economics.
3. “Reinventing Market Trend Analysis through Supply Chain Data: Uncovering Hidden Dynamics in the Global Semiconductor Industry”, the Japan Society of Logistics and Shipping Economics
4. “Empirical Forecasting of Semiconductor Market Trends Based on Export Dynamics of Key Materials: Focus on Silicon Wafers and Photoresists”, Journal of Japan Association for Management Systems

■ Conference Presentations

Participated in and gave presentations at an international conference twice and two presentations at a Japanese conference.

[所属学会・団体]

A member of the Japan Society of Logistics and Shipping Economics, Japan Association for Management Systems, Japan Society for Research Policy and Innovation Management

[資格・表彰]